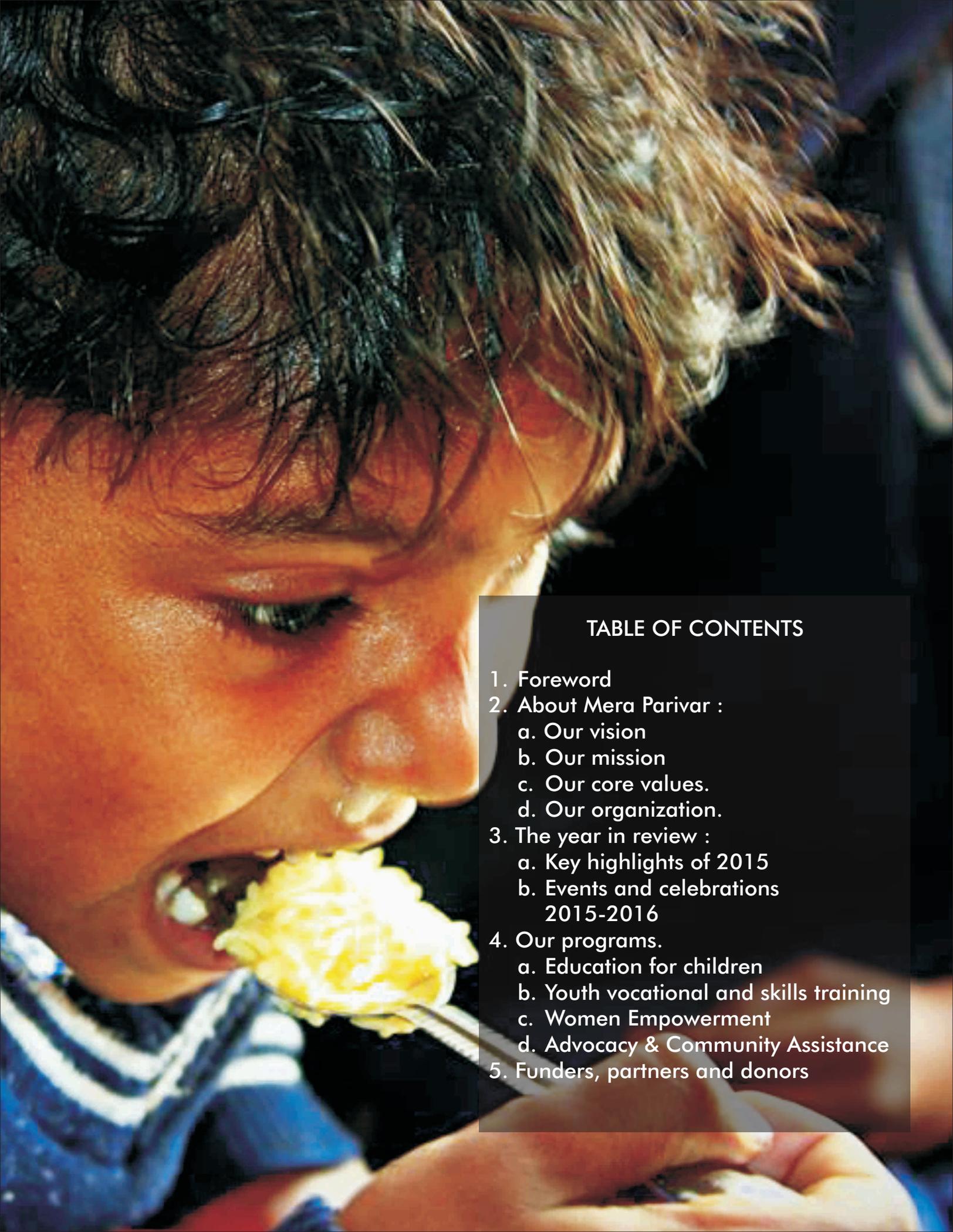




*Mera Parivar*  
Institute of Transformation



ANNUAL  
REPORT  
2015-16



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# FOREWORD

## Anil LANDGE, DIRECTOR

I am delighted to present you this annual report of Mera Parivar for the year 2015-16, which shows the result of the hard work and dedication of all our staff and partners to empower and provide a brighter future for the disadvantaged.

This year, we adopted a new strategy focusing on partnerships with local corporate and Multinational Corporate Companies with CSR (Corporate Social Responsibilities) approaches. This enabled us to achieve unprecedented results in our advocacy and commitment towards disadvantaged Children, Youth and Women, and their empowerment through education.

Mera Parivar informal education program, as well as the free tuition initiative and nutrition support, gave a new chance to poor children to access knowledge. Regarding women, Mera Parivar has pursued its effort towards self-empowerment initiatives by organizing skill trainings for income generation. Through tailoring, beauty and designing classes, women in Gurgaon are discovering a new way make a sustainable income and thereby become independent and self-reliant. 2015-16 also marked a new momentum for our activity in the youth center. After a comprehensive English, computer and business training, many youth were offered job placement thanks to Corporates & MNCs.

I sincerely thank all our Board Members for their continuous trust, support and guidance, which have contributed to our growth and strength. I also want to express my sincere gratitude to all our private and institutional donors - the govt of India and State Govt, National Corporate Houses, International and individual donors- for the confidence and full faith you have placed in us.

In 2016, we have again the chance to live and grow stronger thanks to your help. We also have new ventures available to us, to collaborate with national and international organizations to promote life skills among the migrant/displaced population, and job-market oriented trainings for youth.



## Dr. C.S.R. Gier, CHAIRMAN

Mera Parivar has been consistently working towards upliftment of the poor and the less privileged people in the society.

This annual report is the evidence of all the good work that Mera Parivar has been doing in the past year 2015-16. It is commendable that Mera Parivar has been able to gather support and goodwill from individual, institutional and corporate donors. This is a sign that Mera Parivar has proved its credibility and great impact for the people it is working with.

I congratulate Mera Parivar for all the hard work and dedication and wish the very best for its future endeavor.



## Pratyush JENA, TREASURER

The growth, progress and effectiveness of any organization engaged in the social sector, very much depends on the justified management and proper utilization of its available financial and other resources . Mera Parivar is standing today as an outstanding NGO in Gurgaon, thanks to the stringent financial management system in place, with transparency, accountability and honesty. It has achieved financial credibility with its resource sharing partners, while the honesty and selfless commitment of each of its team members contribute greatly in this regard.

I am grateful to the accounts department for their commendable commitment and cooperation to maintain the accounts as per the financial policy and procedures of the organization. I am also thankful to all

the resource sharing partners for their continued support and confidence on Mera Parivar.

I can affirm with assurance that every rupee that is spent by Mera Parivar brings back much more in return, as it transforms the lives of the poor and deprived women, children and youth.



## Reena LANDGE, PROGRAMME DIRECTOR

I am extremely happy that we are able to bring out our annual report. During 2015-2016 we have been able to transform the lives of hundreds of children who came to learn in our school. Not only the children, but also their parents continue keep their faith and hope on us.

Women from slums in Gurgaon have been able to make changes in their lives. They began to earn a little income that makes them feel a sense of empowerment and independence.

Our initiative with youths have also motivated them with new zeal. Many youth who are vulnerable to various social issues have come to Mera Parivar and have been inspired. They continue to come to our centre to learn skill, get information on various course and opportunities in different sectors.

I sincerely thank the our dedicated teachers, staff and field workers for their sincere and hard work.

We will continue to work for the right of children - education, to build skills for women empowerment and to engage with the youth to give them a better future.



## Olivia NANTERMOZ , Volunteer

Coming to Mera Parivar as an international volunteer for the summer, I have been extremely impressed by all the numerous and diverse initiatives implemented to best assist the underprivileged in the community of Gurgaon. Mera Parivar is without doubt always extremely attentive to the changing needs and desires of the most vulnerable, and so is able to always draft the most adequate response to the issues faced by the community. The dedication of every member of the team, the smiles of the children going every day to the NGO, the sparkle that we can see in the youths' eyes when they start talking about their future dreams... all of these are undeniable signs of the good and positivity Mera Parivar brings everyday to Gurgaon. Whether it be for youths or children, the education and knowledge they acquire at Mera Parivar will change their lives forever- and for the better.



# ABOUT MERA PARIVAR

## MERA PARIVAR'S MISSION

The overarching vision of Mera Parivar is "right to life with dignity". We want to create an equal, just, and sustainable world empowering the poor to demand respect for their basic rights, engaging with them to become active and supportive citizens. Mera Parivar also advocates for an effective and accountable state, and making job markets accessible for disadvantaged people.

## OUR MISSION

Mera Parivar is committed to work towards empowerment and enabling communities, children, women, youths. Through education, building capacities and human resources, Mera Parivar wants to help the disadvantaged people to realise their full potential and achieve self-reliance, to give them the power to control their own lives and future. Mera Parivar also facilitates engagement of all stakeholders (civil society, individuals, private bodies, government agencies) to create a platform of knowledge and resources sharing to increase the efficiency of our actions and commitments.

Recent reports indicate that while inequalities are increasing in India, lack of emphasis on education and unequal opportunities remain a persistent problem for poor and marginalized communities. To tackle this issue, Mera Parivar has opened two youth centers in Rajiv Nagar and Ashok Vihar (Gurgaon) to develop skill and job-oriented trainings for youngsters, so as to give them with the opportunity to develop personally and professionally.



## CORE VALUES

### 1. Transparency and accountability

Through our structure, policies and procedures, and in all our actions, we are transparent and accountable, answering to our partners, Through effective policies, procedures and structures we ensure to be open and accountable to our members and stakeholders

### 2. Do not harm

We are committed to ethical and responsible actions and activities in the service of communities and people. We deeply value and respect people's rights & human dignity.

### 3. Empowerment

In all our actions we strive to develop people's capacity and confidence to increase the strength and empower Children, Youth, women, individuals and communities. We promote adaptive learning & innovation.

### 4. Equity

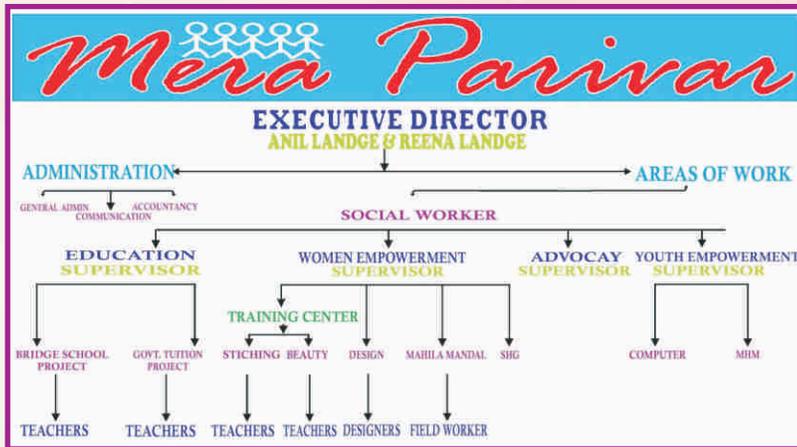
We promote fairness in all our actions and commit to gender equity.

### 5. Impartiality

We, in all our interactions, show no bias or prejudice against any particular person or group to work with everyone in need irrespective of cast, creed, religion or culture.



## OUR ORGANIZATION



Full Time Staff : 5

Part Time Staff : 18

Volunteers : 450 (Volunteers oversea : 8)

Board Member

(Anil Landge, P.K Jena, K.T. Zimik, Reena Landge, C.S.R. Gier)



# THE YEAR IN REVIEW

## KEY HIGHLIGHTS OF 2015

- **190** children assisted for school counselling
- Almost **150** children visited the Rail Museum and Delhi Zoo
- **90** girls benefiting from free tuition
- **300** children with nutritional support every day
- **1200** meals offered (private donations)
- **181** youth completed vocational training
- **500** teenage girls assisted to an awareness talk on Menstrual Hygiene Day (28 May 2015)
- **194** women registered in the beauty, tailoring or design training programs
- **+100** students visited Mera Parivar



## Events and celebrations 2015-2016

- 10 May 2015: **Talent hunt** at Chaupal & Bristol Hotel
- 28 May 2015: **MHM Day** observed at Jacompura
- 5 June 2015: **Environment day** at Oberoi Hotel
- 15 August 2015: **Celebration**
- 19 October 2015: Rally for **Child abuse Day**
- 23 October 2015: **Global Hand washing day**
- 25 July 2015: **Youth motivation** at YMCA
- **Diwapali celebration** DPS student
- **Depawali Celebration** at Corporate House Cyber City
- Airbnb **Diya making** at Corporate office
- Diwali sale at Oberoi hotel Gurgaon & Wispin Hotel
- 19 November 2015: **World day** for prevention of Abuse and Violence against Children
- 19 December 2015: **Blanket Distribution**
- 13 February 2016: **Carrier guidance** Reliance communication
- 27 February 2016 : **Youth carrier guidance programme** in Delhi



## Educational Tour

- **Children visit leisure vally park**
- Youth education tour **Jaipur**
- **Delhi Zoo** educational Tour
- **Children visit Rail museum**

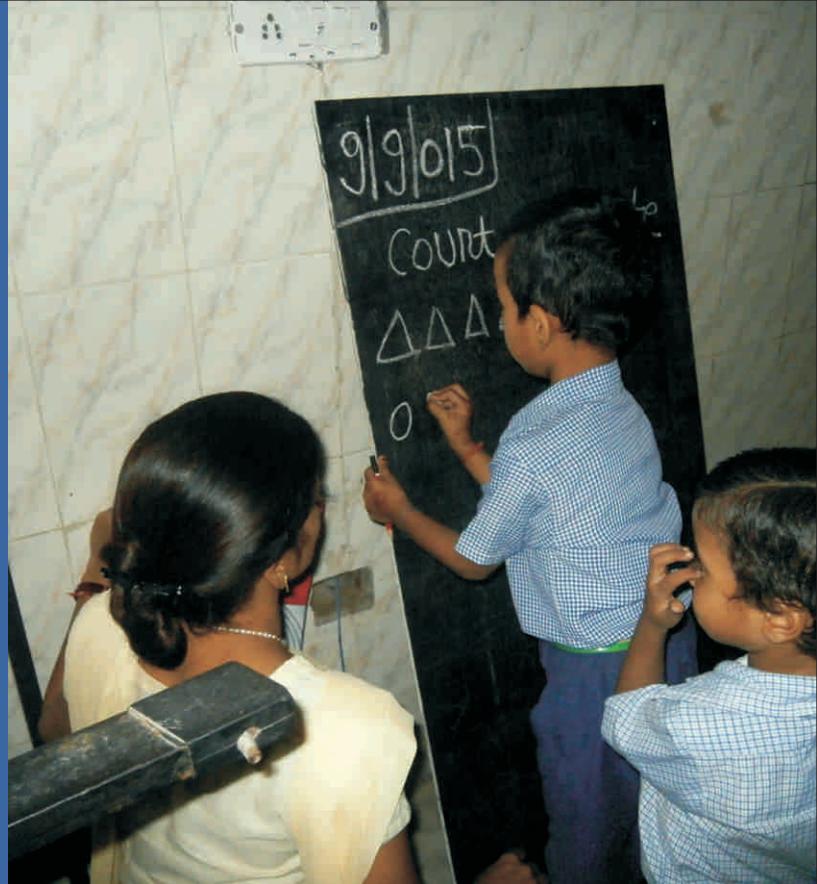
# OUR PROGRAMS

## CHILDREN AND EDUCATION

Since 2008, Mera Parivar is making lasting change in the area of education among marginalized communities. Meeting regularly with parents and local level authorities, Mera Parivar has earned a well-deserved trust in the community and has been a bridge between local authority and communities. Mera Parivar is providing care and nurturing for children aged 6 – 11 years (preschool education till post-secondary education) through local level advocacy, awareness, counselling and accompanying drop out students.

Even though 60% of the parents in the families helped by Mera Parivar have enrolled their children in private and government schools, surveys have revealed irregular attendance in the school, discontinued education after primary level, lack of awareness about RTE (Right to Education Act) and many other signs of a learning crisis. That is why Mera Parivar intends to improve the learning levels of the students aged 6 – 11 years, by building on the capacity of school educators for innovative teaching and by creating safe networks for children to pursue and complete their post-secondary education.

Mera Parivar is also providing scholarships to enable poorer children to get an education.



## INFORMAL EDUCATION

### Goal of the program :

- Mera Parivar offers informal education to those children who remain outside formal educational systems.
- English, Hindi and Mathematics classes so that children can be at par with the required standard for public schools, and therefore progress to higher education (school & college).
- Educational visits and afternoon remedial support

### Impact : Mera parivar informal education program in 2015

Standard	Boys	Girls	Total	Promoted to next level	Cumulative Till date
Nursury	62	56	118	85%	900
LKG	25	19	44	62%	700
UKG	12	16	28	95%	250
Total	99	91	190		1850

### Afternoon Remedial support for Government school

Boys	Girls	Total
66	44	110

### Achievements

- 145 children enjoyed an educational visit of the Delhi zoo
- 148 visited the Railway museum

# Scholarships and free tuition

## Goal of the program :

- Once children have reached the required level, Mera Parivar, along with Naya Nagar, offers scholarships to those children (whose families cannot afford to pay school fees of public schools).
- Mera Parivar takes care of the admission fees, uniforms and books. Our NGO also pays tuition for selected students as part of a special support system.

## Impact

Total number of Education beneficiary

Boys	Girls	Total
660	900	1560

## Holistic Education Activity at Glance

Literacy day in class	223 days
Holidays	52 days
Examination day	12 days
Review planning	2 days
Celebration	6 days
Exposure visit	2 days
PMT (Parents Teacher Meeting)	10 days
Co curricular activities	12 days
Health Camp	20 days
National Festival	3 days



90 girls benefiting from free tuition at Government school in Gurgaon



# Nutrition support

## Goal of the program :

- Children in slum, who do not get nutritious food and a proper diet, become susceptible to various diseases. It has been a concern for Mera Parivar to supplement these children with nutritional supplement and a mid-day meal.
- Mera Parivar provide 300 mid day meal to children every day.

## Impact

- 300 mid-day meals distributed every day to children in 2015
- This project is supported by private donors and food chain restaurants and by Mera Parivar food collection (from hotels, wedding and parties, MNC, BPO etc).

## FOOD ITEM RECEIVED AS DONATION

### Cook Food Donation

Oberoi : 150 meals

Hotel : 200 meals

Restaurant | 250 pieces of burger

South City Gurudwara : 300 meals

Wedding food : 75 meals

Birthday Cake : 1

Well wisher : 200 meals



### Raw Food Donation

Rice : 600 KG

Palus/ Rajma etc : 175 KG

Atta : 300Kg

Oil : 150 liters

Salt : 25 Kg

ParleG Biscuits : 3600 Pkt.



Class	Age Group	No. of Children		Total
		Boys	Girls	
Nursery	3-8	62	56	118
LKG	4-9	19	25	44
UKG	5-9	12	16	28
I	4-8	5	7	12
II	6-7	10	1	11
III	7-9	5	5	10
IV	7-12	5	7	12
V	10-13	10	0	10
VI	11-13	7	16	23
VII	11-14	9	3	12
VIII	13-17	15	5	20
<b>Total</b>	<b>3-17</b>	<b>159</b>	<b>141</b>	<b>300</b>

# YOUTH VOCATIONAL & SKILLS TRAINING

## A word from the Office of the Secretary-General's Envoy on Youth

"Education and training are key determinants of success in the labor market. But unfortunately, existing systems are failing to address the learning needs of many young people, and surveys of learning outcomes and skills show that a large number of youth have low levels of achievement in basic literacy and numeracy. As a result, young people are almost three times more likely to be unemployed than adults and continuously exposed to lower quality of jobs, greater labor market inequalities, and longer and more insecure school-to-work transitions.

Skills and jobs for youth feature prominently in the 2030 Agenda for Sustainable Development, and SDG target 4.4 calls for a substantial increase in the number of youth and adults who have relevant skills."

At Mera Parivar, we fully acknowledge that taking action for the integration of youth is more important today than ever before. India has the world's largest youth population (despite having a smaller total population than China). Hence never again will we see more such potential for economic and social progress. In our NGO we work to meet the needs and aspirations of young

people that will define our common future. The aim is to transform the lives of many youth and help them become entrepreneurs so that they participate to the economic and social development of India.

In Mera Parivar's geography of intervention, Youth migrated from villages to cities with the hope of finding a good carrier, often dropping their studies without being aware of the harmful consequences. Unaware of the available career opportunities, these youth urgently need guidance and counsel to avoid wasting time and moving in the wrong direction.

While their families are unaware of the importance of youth education or unable to support it, Mera Parivar Youth Empowerment program helps young people in the community to be aware of and access better opportunities for their future. Not only developing their professional career, youth are also acquiring self-empowerment skills and following personality guidance and training.



## Goal of the program :

- Mera Parivar has opened two youth centers in Rajiv Nagar and Ashok Vihar (Gurgaon) offering comprehensive skill-development programs and vocational training opportunities.
- Youth follow classes on Computer basics, Retail Management, Office management, Career Guidance, Personality Development, Interview facing and English speaking.

## Target group

Youth who are socially , economically and politically backward and do not have the opportunity to learn and grow (age group : 18 to 25).

## Impact

Youth enrolled in vocational & skills program in 2015

Boys	Girls	Total
128	67	195

## Achievements

While attending the course, students become more attentive and motivated, gain confidence and improve their English, gaining the skills necessary to find a good job.



Sensitization of 1000 youth in Rajiv Nagar/ Ashok Vihar & NCR on training opportunities at Mera Parivar



Training youth on office etiquettes, communication skills, beautician training, tailoring and dress designing and jewellery making



Connecting with business houses and finding placement for youth



## Menstrual Hygiene Day, 28 May 2015

### Goal of the MHM awareness with teenage girls.

- To create awareness among young girls To make them understand about their own body
- To motivate and encourage them to break the taboo around Menstruation

To empower young girls to come out of their silence

For healthy growth of young girls physically and mentally

### Target group :

Over 500 teenage school girls of Government Girls Senior Secondary School, in Gurgaon, Haryana State, India. The girls were students of Class VI to Class X (aged 12-18).

1000 Sanitary Napkin were received from Johnson & Johnson as donation for this cause.

### Impact : topics discussed with the girls

- What is Menstruation

What is Menstrual Hygiene Management (MHM)

About the campaign "breaking the taboo"

Restrictions, myths and taboos associated with menstruation.

### Achievements :

The girls giggled when Mera Parivar Team began talking about menstruation. Most of them were shy and were not responsive about the subject. They were curious but did not open up. Towards the end of the day, the girls eventually started responding and asking questions.

Girls wanted to know more about menstruation – what they should do about heavy flow or less flow etc

Many of the girls revealed that they did not share any kind of difficulties or problems such as cramps, stomach pain during menstruation with their parents, nor asked them about anything about menstruation. They said that were restricted from doing certain things such as visiting the temple or not to take certain food such as Achaar ( Indian food)

### MHM and Mera Parivar:

Women empowerment is one of the key focus areas of Mera Parivar. While taking up empowerment process such as skill building and income generation for the women, Mera Parivar is continuously engaged in creating awareness and advocacy on women's rights.

Though women in urban set up like Gurgaon know about menstruation and use of sanitary napkins, women are not aware of the need to break the taboo surrounding menstruation. In Gurgaon and India at large a menstruating woman is considered "impure" and therefore is restricted from performing certain duties and work, such as "puja" – performing religious rites and worship or entering a temple. They were also restricted to touch males with the belief that it will "impure" the males.

In this context, Mera Parivar finds that it is extremely important to take up awareness and advocacy for breaking the silence over the restrictions imposed over Menstruation. Moreover since it is associated with bodily discharge it is also extremely important to associate the awareness with cleanliness, sanitation and hygiene.

The MHM campaign is therefore a right to education about menstrual hygiene. It is also about right to sanitation and sufficient water.

The MHM campaign is also about the right to health. It is further linked to girls and women's physical, social and mental well being. Empowerment and right to education on menstrual hygiene and breaking the restriction will further enhance their capacity and potential. This will eventually increase their productivity, helping women to be able to work more and even earn more, thus helps in their economy and living standard.

Education on menstruations, menstrual hygiene helps to dispel myths, stigmas and negative perceptions about menstruation. Bringing girls for interactions and discussion about menstruation helps them understand about themselves, their own body and actually empower them to take decision on their own body.



# WOMEN EMPOWERMENT

## Adult literacy class for women

### Goal of the program :

- Give basic knowledge of reading and writing to illiterate women
- Class conducted every day (in the afternoon)

### Achievements

Most of the women who enrolled themselves at the Mera Parivar Literacy class comprise of illiterate women, who had never been enrolled in schools or formal education and who often could not even write their own names.

Coming to the literacy class gives them a sense of confidence, as they learn how to sign with their name, to read a few words, count figures and learn basic mathematics.

### Impact

15 women registered in the literacy class



## Tailoring and beauty parlor programs for women (Rajiv Nagar area)

### Goal of the program :

- Sewing, design, hairdressing and aesthetics courses in the training center
- Empowering women with few financial resources, in situation of isolation and deprived of liberty, to open new opportunities for them in the labour market.
- Mahila Mandal (women groups) and self help groups to empower women in the community.

### Achievements

After a survey conducted in 2014 in Rajiv Nagar, Mera Parivar found out that 86.8% of women were not working and did not have any profession. They dedicated themselves to household duties and taking care of the children, leaving the labour market to their husbands.

Because women did not have a job, they did not have any power to decide about the family savings either and stayed subordinate to their husbands' decisions.

Mera Parivar decided to initiate the Women Empowerment program to give economic independence to uneducated and unskilled women, by letting them follow tailoring, beauty and design skill-building trainings. After completion of the classes, women can find a job and earn an income, thereby contributing with their part to the family's income, sharing household duties and children's care with their husband and taking down the discriminatory barriers that they have suffered during all this time.



## Impact

194 women enrolled in the Trainings

## Swing

Number of women Enrolled	Course Completed		Livelihood opportunity/ Job		Cumulative figure data
107	67	62%	47	78%	375

## Beauty

Number of women Enrolled	Course Completed		Livelihood opportunity/ Job		Cumulative figure data
87	60	68%	35	58%	221

## Case story

Savita, 28, got married as soon as she crossed the 10th standard bar and was unable to continue further her studies. Indeed, after being married, traditionally women have to stay at home as housewives. But Savita had always dreamed of more, of going to the outside world to find something new. Knowing the financial struggle of her husband (who opened a shop, and earns about 8000 Rupees per month), Savita wants to earn a substantial income for her family too, to help pay the rent and other bills. Looking for opportunities, she learnt about the work of Mera Parivar, training women in the community in various fields. She was thrilled to know about the sewing training in which she quickly got enrolled. She is ambitious and active in every class, cherishing her dream of running her own boutique in the future. She leaves no stone unturned to attain her ambitions and though she could not continue her further studies, she is happy and working very hard to make her dream come true.



# ADVOCACY AND COMMUNITY ASSISTANCE

## Goal of the program

- Informing the community about governmental benefit schemes available for the underprivileged
- Administrative assistance to access their legal and social rights
- Application for Voter IDs, Ration Cards, Driving License, Aadhar card, Passport, PAN...
- Application for government schemes : Old age, Widow Pension, Labor Schemes, Handicap...

## 2 Government schemes at glance

- Labor welfare has announced a new scheme for construction workers The Haryana government give some financially benefit to poor or migrant labor. After successfully registering in the Labor Welfare Department, the beneficiaries will be able to access various grants offered by the government (Child mother Rs. 36000, Scholarship from 1st to graduation Rs. 3000 to 15000, Feminine Scheme Rs. 51000, Handicap children Scheme , Medical help, Marriage for children, Old Age pension Rs. 1000 p/m)... Mera Parivar is assisting the community to benefit from these grants.
- The Haryana Government has launched the Aapki Beti Humari Beti Yojna to ensure proper health and promotion of girl's education in the state. All schedule castes and families living below Poverty Line in Haryana (whose first girl child was born on or after January 22, 2015) are eligible to receive a grant of Rs 21,000/.

Id Name	Information	Apply
Aadhar Card	209	158
Bank A/C	3	3
Birth	20	18
Cast cert.	1	0
DL	15	5
Domesile	2	0
Gass Conn.	4	3
Pan Card	24	10
Passport	6	0
Ration card	56	26
Voter Card	46	13

Scheme	Inform.	Apply
Ladli	14	3
Old Age	12	1
Widow	2	0
Sukanya Samradhi	20	14
Labor	110	27
Kanya Dan	1	1
PM Scheme	1	0
Handicapt	1	1

## Awareness campaigns & Medical Assistance

### Community awareness

Community awareness	20 000 people
Reach out by SMS	2500
Reach out by TV	5000
Door to door	150 Days

### Youth awareness

Youth awareness	1254 youths
Mode of awareness	10 Road shows
Door to door	60 Days
Publicity by hand bills	6 times a year

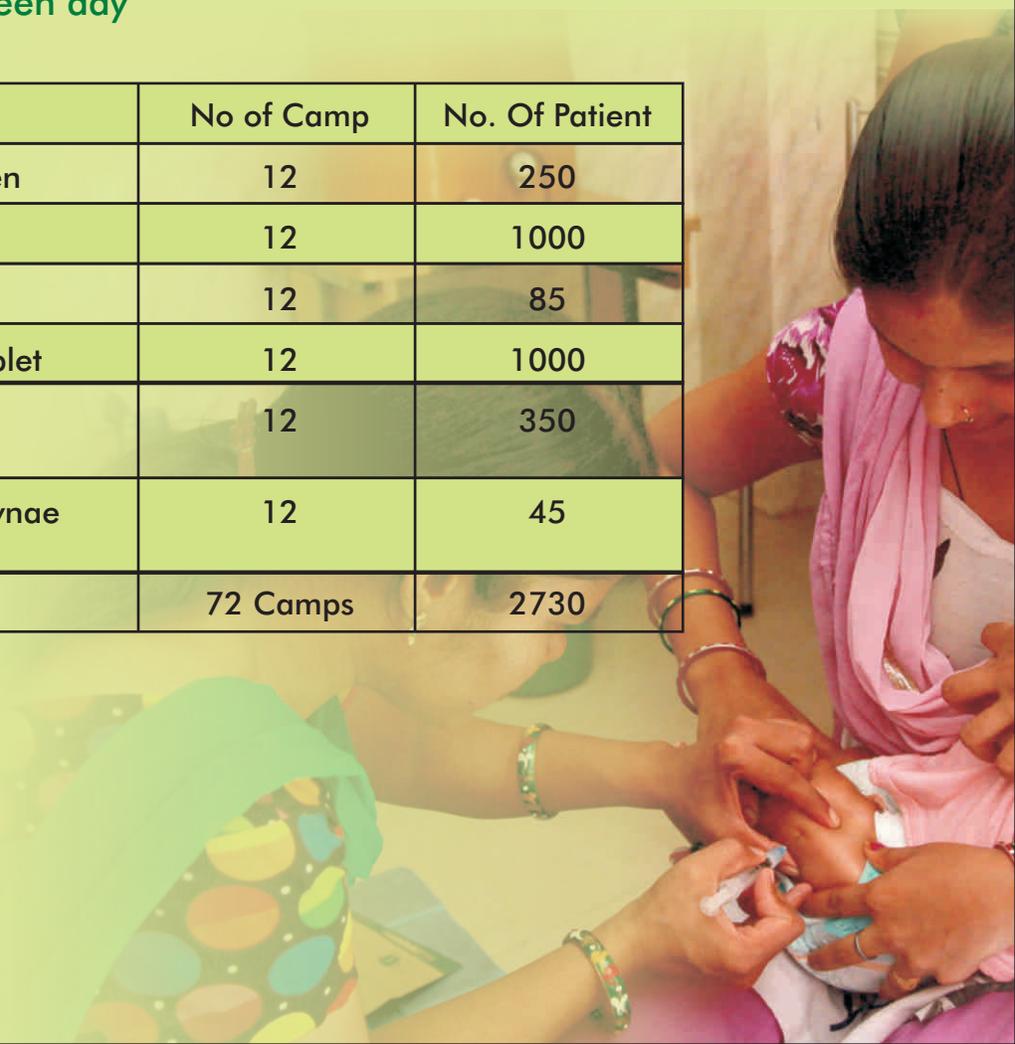
**Eye camp Data : 190 Children**

**ENT Camp Data : 300 Children**

Medical camp by	Number of beneficiary	Date
Spanish Dr Volunteers	258	13-19 July 2015
General Medical Camp	345	25 July 2015
General Medical Camp	258	29 March 2016

**Partnership with National Rural Health Mission & Local PHC & Govt. vaccination at every fifteen day**

Type of Medical camp	No of Camp	No. Of Patient
Polio vaccination camp for children	12	250
Treatment for worm	12	1000
Treatment for tetanus TT	12	85
Distribution of Vitamins – Iron Tablet	12	1000
Vaccination for Children BCG Hepatitis Measles etc	12	350
Treatment of pregnant women Gynae and other women	12	45
<b>Total</b>	<b>72 Camps</b>	<b>2730</b>



# FUNDERS, PARTNERS AND DONORS

## CSR activity with corporate staff :

indigo airline	Airbnb	Acivene	FIS	Oberoi Hotel
215	25	68	70	1

## Internship :

Kurushetra University two MSW students for their Master degree field visit  
 International Business School (55 MBA student) Gurgaon  
 35 student have done their field assignment Gurgaon Institute of Technology and Management  
 2 MBA student internship for two months  
 Oberai Hotel 15 days community service at Mera Parivar

## Student visit from public school :

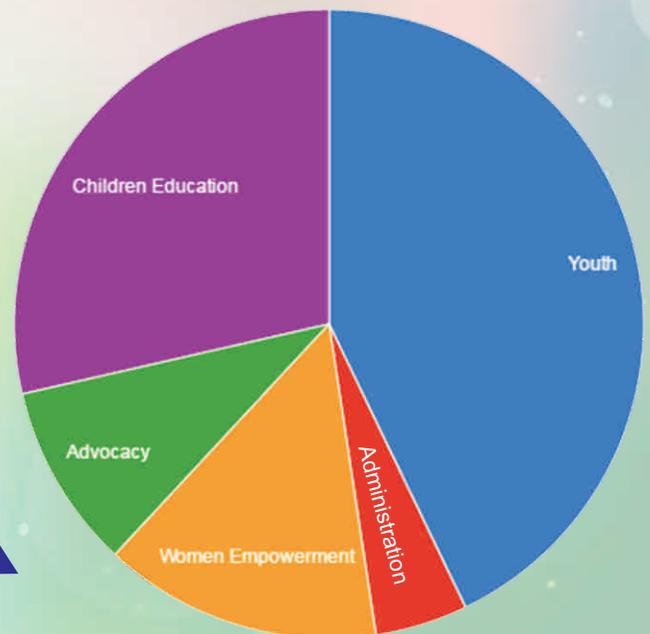
60 Students Lancer Convent school Gurgaon exposure visit  
 45 Students Shalom Hill International school exposure visit

## Partnership with Organizations, Corporate houses and Institutes

Oberoi Hotel, Hayat Hotel, Westin Gurgaon, Reliance communication, Tampe , Miracle Hosp, Jivan Joyti Hospital, Nasscom foundation, Youth Career Initiative (YCI) Asia Pacific, Response Net, Kellogs India, Reliance Communication, Computer donation, VIVA Network, Indigo Airlines, ARDA, The Dance Company

## Donors

Naya Nagar,  
 Smile Foundation,  
 CBN, Sita Ram Jindal  
 Foundation,  
 The Helping Hand,  
 Coporative out reach of India  
 (COI) , Airbnb, Johnson & Johnson,  
 FIS



# GALLERY







Report prepared thanks to the help of :

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**Mera Parivar**  
Institute of Transformation



#267, Sector-14, Gurgaon,  
Haryana - 122001  
Phone : 9313037887  
e-mail : meraparivar@gmail.com  
www.meraparivar.org